



Dream

✦ **BIG**

...IT'S A VIRTUAL AFFAIR

OCTOBER 1-NOVEMBER 12, 2020

SPONSORSHIP OPPORTUNITIES



voices *for* children
of Broward County



On behalf of Voices for Children of Broward County (Voices), I am reaching out to request your support for this year's Dream BIG Virtual Affair, a very special event to raise funds for foster care children who have been abused, neglected, or abandoned.

2020-2021 BOARD OF DIRECTORS

ARIELLE CAPUANO, ESQ., Chair
ROBERT KOPF, Vice-Chair
DONNA INGLIS, Vice-Chair
AMY GOLDIN, ESQ., Immediate Past Chair
ERICA HERMAN, President & CEO
AMY BISCEGLIA
EMILY DMISZEWICKI
MARTYN S. ELBERG, ESQ.
ASSISTANT POLICE CHIEF MANNY MARINO
THE HONORABLE JACKIE POWELL
RICHARD PRUITT
DESIREE SAUNDERS
DEBORAH STEINER

2020-2021 ADVISORY COUNCIL

LOUIS BERLIN
BRAULIO ROSA
THE HONORABLE RONALD ROTHSCHILD

This year, due to COVID-19, our traditional annual cocktail reception has been transformed into a virtual affair, beginning in October with a Virtual Fall Wellness Challenge and ending on November 12th with a special Livestream Reception featuring a lavish silent auction. The virtual affair will allow us to reach a much broader audience, bringing greater awareness and visibility to Voices, as well as to our generous sponsors who will receive greater exposure not only during the virtual affair but throughout the entire year creating a lasting impression.

We are asking for your help to make this year's event another success by becoming a sponsor. As such, you should know that a large portion of our budget is typically supported by our annual cocktail reception and we are in need of dedicated partners, like you, to help support our mission. This is an opportunity to open your hearts and be recognized not only for your generosity, but also for your commitment to ensuring foster care children not only survive but thrive.

Voices works to ensure that every abused, neglected, and abandoned child in Broward County has a court-appointed Guardian ad Litem and that financial resources are available for each child's accompanying health, educational, and social needs. Through our programs, we provide advocacy, case management, age-appropriate referrals, and wrap-around services to foster an abuse-free future. Our programs are conducted with an unshakeable belief that nothing should be allowed to compromise the humanity of those we serve. Not even a pandemic.

In light of what all our children in foster care have experienced these last months and through their young lives, we can't help but be humbled by the trauma, pain, anxiety, and vulnerability many are facing. They have wishes and dreams just like every child. And, we will not give up on them. Our commitment to them is strong and they deserve to be in a place that is safe and nurturing where they feel empowered to pursue their hopes and dreams.

Help us give a child a chance at a better future. When you give to Voices, you invest in a world without child abuse, neglect, or abandonment. Without champions, advocates and supporters like you, our work simply would not be possible. We hope you will join us.

With gratitude,



Erica Herman
President & CEO

ABOUT US

Emergency & Normalcy Needs Program

Provides children with their essential needs and ensures that they have the social experiences they deserve. This often includes hygiene products, clothing, baby needs, school essentials, and participation in everyday childhood activities.



611

Children received financial resources for individual, health, educational, and social needs



School Break Food Program

Bridges the gap in nutrition during the Thanksgiving, winter, and spring breaks by providing nutritious meals when school is not in session. This program is designed to reduce barriers of accessing nutritious food during a school break.

Our Work

Voices for Children of Broward County (Voices) works to ensure that every abused, neglected, and abandoned child in Broward County has a court-appointed Guardian ad Litem and that financial resources are available for each child's accompanying health, educational, and social needs.



267

Children enjoyed a day of worry-free fun through our Dream BIG Days

Dream Big Days

Provides opportunities for children to experience enriching venues, cultural institutions, and events throughout the year. Past days this year have included Walt Disney World, Lion Country Safari, Aladdin the Broadway Musical, a Miami Heat Game, and Cirque du Soleil.

2,700 meals



voices for children
of Broward County

MAKING A DIFFERENCE



Meet Cruz

"Thank you for helping Cruz. Since coming to my home, he has been nothing but smiles and giggles."

Cruz, 15 months old, was born addicted to opioids, which resulted in immediate removal from his mother. He stayed in the hospital for 4 months before being placed with a caregiver.

Since the caregiver was on a fixed income, she was in need of assistance. Because of donors like you, Cruz was able to receive essential items, such as a new high chair.



Meet Asha & Maya

"We've never seen animals up close and loved being able to feed the giraffes. Thank you for this amazing day."

Asha and Maya are sisters that were separated and live in different foster care homes. The 17 and 15 year-olds have been in the foster care system for over 10 years after losing their mother. Thanks to the Dream BIG Day donors, these sisters were able to enjoy a worry-free day at Lion Country Safari together and create ever-lasting memories.



Meet Kyle & John

"John is my best friend and helps me feel safe. But now I'm brave and we even started our own super hero club."

Kyle, 7 years-old, and John, 11 years-old, happened to be placed into the same group home on the very same day! While they may have experienced different reasons for entering foster care, they quickly bonded over the love of Teenage Mutant Ninja Turtles. Thanks to donors, like you, they now have a full collection of Teenage Mutant Ninja Turtles to enjoy together.

VIRTUAL AFFAIR

EVENT DETAILS

The Virtual Affair is a three-act affair, beginning with a Fall Wellness Challenge in October and ending with a Virtual Livestream Reception on November 12th. All funds raised directly support the children in foster care.

FALL WELLNESS CHALLENGE

October 1 - November 12

<https://p2p.onecause.com/dreambigwellness>

Unlike a traditional walk/run/bike race, this virtual wellness challenge allows participants to participate anywhere they are and any time, day or night; rain or shine; inside or outside, between October 1 and November 12, 2020. Participants continue to do the things that they normally do to stay active, all knowing they are raising vital funds for children in foster care.



SILENT AUCTION OPENS

November 1 - November 12

<http://bidpal.net/dreambigvirtualaffair>

The auction will include exclusive and unique experiences, sports memorabilia, hotel stays, restaurant gift certificates, and many other items.



VIRTUAL RECEPTION

November 12 ~ 7:15 - 8:00 PM

<http://bidpal.net/dreambigvirtualaffair>

This livestream reception will be an evening of celebration and promises to be a night of excitement, custom interactive elements, and moving stories of hope.



VIRTUAL AFFAIR EVENT PROFILE

ESTIMATED ATTENDANCE

Fall Wellness Challenge

- 200+ participants nationwide

Silent Auction and Virtual Reception

- 50+ VIP guests at intimate pre-Reception
- 300+ influential guests, representing a wide variety of industries and communities

Livestream Video, available indefinitely, across all social media platforms and website, allowing for a year-round presence and lasting impression

OUR AUDIENCE

- 5,000+ Email and e-newsletter recipients
- 3,000+ Hits on website per month
- 2,800+ Followers on social media

YOUR IMPACT

- Your sponsorship will provide advocacy, case management, age-appropriate referrals, and wrap-around services to children we serve through the Emergency and Normalcy Needs Program

SPONSORSHIP OPPORTUNITIES

VISIONARY ~ \$7,500

Marketing and Media Recognition

- Exclusive naming recognition
- Top logo recognition on event materials
- Recognition as sponsor in media releases
- Four (4) posts on Voices for Children of Broward County's social media announcing sponsorship
- Two (2) branded text messages

Fall Wellness Challenge Recognition

- Logo on printable race bib
- 10 complimentary registrations
- Special curated Fall Wellness Challenge box for 10

Silent Auction Recognition

- Special preview and bidding of auction
- Recognition as sponsor displayed on Silent Auction website

Virtual Reception Recognition

- Recognition as sponsor during Reception
- Special curated celebration box for up to 10 guests. Delivery within 35 miles of downtown Fort Lauderdale is available.
- Invitation to attend special VIP Pre-Reception Event
- Opportunity to have up to a 30 second promotional video played during program

HOPE ~ \$3,000

Marketing and Media Recognition

- Logo recognition on event materials
- Recognition as sponsor in media releases
- Three (3) posts on Voices for Children of Broward County's social media announcing sponsorship
- One (1) branded text message

Fall Wellness Challenge Recognition

- Logo on printable race bib
- 6 complimentary registrations
- Special curated Fall Wellness Challenge box for 6

Silent Auction and Virtual Reception Recognition

- Special preview and bidding of auction
- Recognition as sponsor displayed on Silent Auction website and during Virtual Reception
- Special curated celebration box for up to 6 guests. Delivery within 35 miles of downtown Fort Lauderdale is available.
- Invitation to attend special VIP Pre-Reception Event

IMAGINE ~ \$1,500

Marketing and Media Recognition

- Logo recognition on event materials
- Recognition as sponsor in media releases
- Two (2) posts on Voices for Children of Broward County's social media announcing sponsorship

Fall Wellness Challenge Recognition

- Logo on printable race bib
- 4 complimentary registrations
- Special curated Fall Wellness Challenge box for 4

Silent Auction and Virtual Reception Recognition

- Recognition as sponsor displayed on Silent Auction website and during Virtual Reception
- Special curated celebration box up to 4 guests. Delivery within 35 miles of downtown Fort Lauderdale is available
- Invitation to attend special VIP Pre-Reception Event

Customizable Sponsorships are available, and start at \$500, please email info@voicesbroward.org for more information and sponsor benefits.

SPONSORSHIP OPPORTUNITIES AT A GLANCE

	Visionary \$7,500	Hope \$3,000	Imagine \$1,500
Marketing and Media Recognition			
Exclusive naming recognition	◆		
Logo recognition	◆	◆	◆
Recognition as sponsor in media releases	◆	◆	◆
Recognition on Voices' social media platforms	4	3	2
Branded text messages	2	1	
Fall Wellness Challenge Recognition			
Logo on printable race bib	◆	◆	◆
Complimentary registrations	10	6	4
Special curated Fall Wellness Challenge box for complimentary registrations	◆	◆	◆
Silent Auction and Virtual Reception Recognition			
Special preview and bidding of auction	◆	◆	
Recognition as sponsor displayed on Silent Auction Website and during Virtual Reception	◆	◆	◆
Special curated box celebration box	◆	◆	◆
Invitation to attend special VIP Pre-Reception Event	◆	◆	◆
Opportunity to have up to a 30 second promotional video played during program	◆		

SPONSORSHIP LEVEL

Visionary \$7,500
 Hope \$3,000

Imagine \$1,500
 Other \$ _____
(minimum \$500)

Contact Information Sponsor / Donor / Company / Name: _____
(as it should appear on event collateral)

Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PLEASE SELECT PAYMENT OPTION

Check enclosed payable to Voices for Children of Broward County

Online at <https://one.bidpal.net/dreambigvirtualaffair>

Credit Card #: _____ Exp. Date: _____ CVC: _____

Signature: _____

Total amount enclosed or to charge: \$ _____ Yes, I would like to include cover the credit card transaction fees



voices *for* **children**
of Broward County

401 E. Las Olas Blvd., Suite 130-301

Fort Lauderdale, FL 33301

954.367.9185

www.voicesbroward.org

info@voicesbroward.org